

The *Arkansas Public Employers Human Resources Association (APEHRA)* knows that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice describes our privacy policy. By visiting www.apehra.com or through social media correspondence (such as *APEHRA's Facebook profile*), you are accepting the practices described in this Privacy Notice. We use your contact information for in-house purposes only, and do not share any information about you with third parties.

What Personal Information Does APEHRA Gather?

Information You Give Us

We receive and store any information you provide us in a secure location, on a secured server. On occasion, we will send organizational updates to your e-mail or postal mailbox. We never make any personal data collected available to a third party.

E-mail Communications

We do not rent our e-mail list, although we may occasionally send an event announcement, or product offering that we think may be of interest on behalf of a vendor. Conference participant registrations are shared with our conference sponsor and vendors.

Social Media & Comments

APEHRA uses social media such as website comments, and networks like Facebook, to engage our members in dialogue. On other networks, we abide by the terms and conditions of that website/service, and reserve the right to use those networks for marketing purposes. Comments made on *APEHRA's* Facebook account are reviewed and published at our discretion, and through the use of these functions you accept that *APEHRA* is permitted to moderate, and reuse comments for in-house promotional materials. Promotions and advertising are not permitted in this medium, nor is derogatory or hateful speech.

Automatic Information

When you visit any of our websites, our servers make a log of basic information corresponding to the sites and pages you have visited. This information is stored primarily to track the effectiveness of our websites and individual sections and pages within them. At this time, our

general website does not use cookies (alphanumeric identifiers that can be stored by a visitor's browser to identify them on a future visit, or during a single visit).

How Secure Is Information about Me?

All computers that receive or store personal information are secured by firewalls and other security measures.

If you have any concern about privacy at apehra.com or any of our websites, please send us a description of your concern to info@apehra.com, and we will try to resolve it. Changing business practices and circumstances may require that we make changes to this privacy policy from time to time. Any changes will be reflected on this website.

Contacting Us

Our postal address is:

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We can be reached via e-mail at info@apehra.com